



9-9:45a

# WARM-UP ROUND

## Featuring Lindsborg's Knowledge Bank

This practice round illustrates that right under our nose there is knowledge that should be shared with others. You can do this in your town, county or region.

### CHOOSE ONE

Station 1 - Mark Schupbach, new owner of Swedish Country Inn (Bethany alum, Dallas resident).

**TOPIC:** Investment in small communities: what has made this easy and what has been challenging.

Station 2 - Gary Shogren, community development.

**TOPIC:** Developing trails: the need, the availability, the challenges.

Station 6 - Caitlin Rethorst, Bethany College Assistant Dean of Student Development and Director of Career Services.

**TOPIC:** Tapping into college-community work opportunities, how this affects both students and the community.

Station 8 - Kathy Richardson, Small World Gallery.

**TOPIC:** Beginning an Ad Hoc Roundtable (an unofficial community-get-things-done group). What has made this easy and what has been challenging.

Station 11 - Megan Dauer, Marquette city councilwoman.

**TOPIC:** Investment in students that are living at the poverty level (i.e. a great backpack program).

Station 12 - Greg DuMars, city administrator.

**TOPIC:** City ordinance and zoning, particularly pertaining to old, unused buildings.

Station 13 - Larry Van Der Wege, Lindsborg hospital administrator.

**TOPIC:** Sharing about patient advisory council.

Station 14 - Lucas Neece, assistant city administrator.

**TOPIC:** Need, availability and challenges of affordable and exceptional childcare in small communities.

Station 15 - Tara Killingsworth, The Ivory Thimble owner.

**TOPIC:** Starting a new business, particularly as a young person starting from the ground up.

Station 16 - Mike Dreier, Fuqua Insurance, musician and founder of Lindsborg Landmark Concert Series.

**TOPIC:** Starting new events in your community: what has made this easy, what has been challenging and what you need to know about event insurance.

Station 17 - Brian Freeman, local contractor.

**TOPIC:** Renovation of buildings, hurdles and solutions.

Station 18 - David Hay, First Bank Kansas loan officer.

**TOPIC:** On investment in small communities: what banks want to see and need from new, small business owners.



# CONFAB #1

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The goal of each session is to come together around topics to achieve networking! Be your best self in these groups and have fun helping each other find connections.

## BEST IDEAS ABOUT...

### Station 1 - Marketing:

What are the strategies to encourage my audience to care about my product?

### Station 2 - Art:

What are some ideas or examples of how art can transform a rural community?

### Station 3 - Downtown Buildings:

How can we get from storage to repurposing?

### Station 4 - Healthy food access:

New ideas to connect those who have it to those who need it!

### Station 5 - Tour bus itineraries:

Design the trip every group tour wants to take.

### Station 6 - High school students:

Can teaching them entrepreneurship excite them about local opportunities?

### Station 7 - Health Care:

Can emerging ideas like Direct Primary Care help fill the void?

### Station 8 - Slow Money:

How can loans between people (instead of banks) help business owners achieve their dreams?

### Station 10 - Broadband:

What can we do to not feel like victims?

### Station 12 - Welcoming newcomers:

How can communities make a great first impression?

### Station 13 - Elder involvement:

How do we engage those with the most life experience in community projects?

### Station 14 - Libraries:

Way beyond books! What are some great ideas to bring people together in these spaces?

### Station 15- Trails:

Incorporating local talent to make yours a destination trail.

### Station 16 - Housing:

How can we creatively find quality places for old-timers AND newcomers (and everyone in-between) to live?

### Station 17 - Existing businesses:

Ideas to break out of the same-old, same-old and get to the next level.

### Station 18. Community wealth:

How do you capture it before it gets away?



# CONFAB #2

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Your group skills should be sharpened by now! Share ideas, listen, meet new people, and help each other. All the topics in the confabs were designed with input from you!

### IF...

**Station 1** ...the quest was to put more fun and effectiveness in fundraising, what are successful ideas?

**Station 2** ...a mural was more than just paint on a wall, what could it do?

**Station 3** ...your community needs health care professionals, how do you recruit them?

**Station 4** ...the doers and leaders in a town are always the same, how can you get new people in the mix?

**Station 6** ...you want to attract those working remotely, what kind of co-worker space would you create that would get you noticed?

**Station 7** ...you're looking for a new way to handle abandoned properties, consider the land bank concept.

**Station 8** ...your city has housing issues, are Tiny Houses an answer?

**Station 10** ...you need specific help about taking your product from concept to approval to packaging, etc., who can help?

**Station 11** ...you could do little things that made your community brighter, what would they be?

**Station 12** ...You are isolated and need to connect with other 21-39s who are rural by choice, how do you do that?

**Station 13** ...everyone in a community felt connected, what could be accomplished?

**Station 14** ...someone wanted to invest locally (impact investing), what would that look like?

**Station 16** ...you wanted to take your Farmers Market from good to great, how would you do that?

**Station 17** ...you have great outdoor or agri-tourism opportunities, how do you get the world to notice?

**Station 18** ...you want to sell products online, how do you get started?

**Station downtown** ...you'd rather walk and talk, meet at the registration table and go!  
**Be back by 3:05 p.m.**

**Station downtown.** ...you'd rather shop and talk? Go do it! Be back by 3:05 p.m.